



News Release

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Willis Establishes Financial Solutions Specialist Unit in the Nordic Region

London, UK, February 20, 2013 – Willis Group Holdings (NYSE: WSH), the global risk advisor, insurance and reinsurance broker, has expanded its global Financial Solutions offering with the appointment of Azzizza Larsen to head a new political risk, terrorism and trade credit specialist unit in Copenhagen.

The unit will focus on providing solutions for political, trade credit and terrorism risks for large multinational and financial institutions in the region. Larsen will lead the unit in her new role as Financial Solutions Executive Director, reporting to Paul Davidson, Global Product Leader for Political Risk, in London.

Larsen has spent the last seven years in the Willis Financial Solutions practice in London providing advice and tailored insurance solutions to large corporates with financial and political risk exposures around the world. Prior to that, she worked for Export Development Canada, the Canadian export credit agency.

Davidson commented: “We are very excited with this new development in the Nordics which represents a logical expansion of our existing geographical centres of financial solutions excellence in Europe, Asia, Latin America and North America. Our Nordic unit will bring a more tailored and focused offering to the Nordic companies facing these volatile risks as they increasingly look to expand overseas.”

Alberto Gallego, CEO of Western Europe for Willis International, commented: “We are delighted to announce the creation of a new Financial Solutions specialist unit for our Nordic clients, a move that reinforces Willis’s strategy of ensuring we bring the best of our specialist abilities to all our clients around the world.”

Willis currently has 800 employees in the Nordic region with full service offerings in Denmark, Finland, Norway and Sweden.

About Willis

Willis Group Holdings plc is a leading global risk advisor, insurance and reinsurance broker. With roots dating to 1828, Willis operates today on every continent with more than 17,500 employees in over 400 offices. Willis offers its clients superior expertise, teamwork, innovation and market-leading products and professional services in risk management and transfer. Our experts rank among the world’s leading authorities on analytics, modelling and mitigation strategies at the intersection of global commerce and extreme events. Find more information at our website, www.willis.com, our leadership journal, [Resilience](#), or our up-to-the-minute blog on breaking news, [WillisWire](#). Across geographies, industries and specialisms, Willis provides its local and multinational clients with resilience for a risky world.

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